

MVP

Sports Camps, LLC

PILOT PROGRAM

Dear Parent,

Welcome to our site, and thank you for taking time to learn more about our pilot program.

The MVP Pilot Program has (3) goals:

- To provide a high-quality service to the student-athlete while saving the parent money
- To provide the athlete with an athletic assessment that can be updated and improved over time, and
- To kick-start our business.

Program Overview:

- A proprietary athletic assessment designed to establish a base-line – a starting point
- A series of (12) physical measurements and timed metrics that can be performed at home
- All you need is a tape measure, a stop watch, and a little time with your athlete.

Two Step Process:

- **Step One:** Complete the Athletic Assessment Rating – AAR®:
 - ✓ Go to the “**Get Rated**” page of our web-site
 - ✓ Choose a plan (single, family or team order) – which includes:
 - AAR® Home Assessment and
 - AAR® Tracking Worksheet
 - ✓ Complete Assessment.
- **Step Two:** Sign-up for the Pilot Program:
 - ✓ Go to the “**Home**” page of our web site
 - ✓ Click the Sign-Up link for the **MVP Pilot Program**, and
 - ✓ Follow the prompts:
 - We ask only for the name (parent) and e-mail address
 - Once you submit, you receive an auto-forwarded “confirmation” e-mail
 - Once you confirm, you receive (3) age-based templates:
 - AAR® - 12 and Under
 - MVP - 13 and Over (future stars without video linked content)
 - Elite Athlete – 13 and Over (current stars with video linked content i.e. YouTube, Max Preps, HUDL., etc.)

Summary:

Key in this program is the AAR® Home Assessment and Athletic Profile. But as a bonus, all participants in our Pilot Program gain free subscriber access to our College Recruiting Directory:

- NCAA Recruiting Contact List for Divisions I, II and III
- Over 1000 College and Universities, and
- Over 10,000 Sport Programs.

Again, thank you for considering our program!

Ronald Nelson, Jr.

Director – Athletic Assessment & Recruiting

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