

MVP

Sports Camps, LLC

PILOT PROGRAM

Dear Parent,

Welcome to our site, and thank you for taking time to learn more about our program.

Our Pilot Program represents a strategic initiative designed to:

- Promote our product via a pre-launch marketing campaign
- Conduct market channel research, and
- Kick-start our business – saving the parent money in the process.

What you get by participating in the Pilot Program:

- AAR® Home Assessment
- Free Athletic Profile Subscription: Future Star, MVP or Elite Athlete Profile (depending on age)
- Access to our athletic databases, and for those college bound athletes
- Access to our DI, DII and DIII Contact List and Directory.

The process is simple:

- Click the “sign-up” link to join – we ask only for the name (parent) and e-mail address
- Once you submit, you receive an auto-forwarded “confirmation” e-mail
- Once you confirm, you will receive the following e-mail attachments:
 - AAR® Home Assessment and
 - Performance Tracking Worksheet.

Key in the program is completion of the AAR® Home Assessment:

- This tool provides the athlete with an athletic assessment or rating for each of 12 metrics
- The Athletic Ability Rating® – AAR® represents the foundation of our program, and
- It is where every participant begins their journey in our program.

In summary, complete the assessment and send back to: MVPSportsCamps@aol.com.

Once received, we'll help you choose the Profile that best fits your athlete:

- Future Stars - Ages 12 & Under (designed for family and friends and limits information visible to the public)
- MVP – Ages 13 & Over (recommended for family, friends and college recruiters - without video content)
- Elite Athlete – Ages 13 & Over (best for the more competitive athlete – includes URL video link access).

We'll develop the initial profile, input the data to our national database, and then make it accessible to all members (pilot program and paid subscribers) to compare stats of other athletes by like sport and age groups. This process (from start to finish) – usually takes about two weeks to complete.

We look forward to hearing back from you soon.

In summary, thank you for considering our program!

Ronald Nelson, Jr.

Director – Athletic Scoring and Analysis

Phone: (407) 656-0500

E-mail: MVPSportsCamps@aol.com

Website: <https://www.MVPSportsCamps.com>